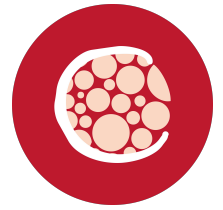# Claudia Cheuk

Multidisciplinary Designer

Experience

Aug 2025 - Present

TESO Group | NYC

Graphic Designer

Led in-house branding for TESO-X and TESO Life, designing event merchandise, marketing materials, and store assets. Expanded existing brand IP through illustration across campaigns and collaborations, while delivering multimedia content and coordinating with vendors.

Mar 2025 - Aug 2025

Mango Mango Dessert | NYC

Design Specialist

Led brand reimplementation and design execution across digital and physical platforms, including marketing campaigns, merchandise, and packaging. Managed merchandise production with international manufacturers.

Jun 2022 - Aug 2022

KIN Food Halls | HKG

Production Assistant

Assist in filming and editing brand promotional videos. Contributed to company website design and produced static, motion, and video content for digital marketing, social media, venue screens, outdoor ads, and print.

Jun 2022 - Aug 2022

rag & bone | NYC

Accessories & Footwear Design Intern

Supported accessories and footwear design team in upcoming collections through trend forecasting and color palette development for sketches, mock-ups, and photoshoots.

Jan 2021 - Jun 2021

Dantatsu Creative Agency | HKG

Assistant Junior Graphic Designer

Designed social media and print materials for China and Hong Kong markets. Collaborated remotely with international design teams across global offices.

Dec 2020 - Jun 2021

Earth.Org | HKG

Graphic Designer

Helped define the organization's visual identity and produced graphics for data-driven storytelling. Translated complex data into engaging visual content for social media.

Contact

Tel: (347)839-9644
Email: ccheukhk@gmail.com
Web: www.claudiacheuk.com

Education

Parsons School of Design | NYC
BFA Fashion Design

Waseda University | TYO
Waseda Summer Session 2019

Skills

Languages
English, Mandarin, Cantonese, Japanese, French

2D
PhotoShop, InDesign, Illustrator, Lightroom, Premiere Pro, Procreate, Audition, AfterEffects, Audacity, Microsoft Office, Figma

3D
Blender, Rhino, CLO 3D, Nomad Sculpt, SketchUp

Web
HTML, JavaScript, Python

Others
Sewing, Traditional Art, Photography and Videography, 3D Printing, Laser Cutting, Woodwork, Embroidery